A - Margins
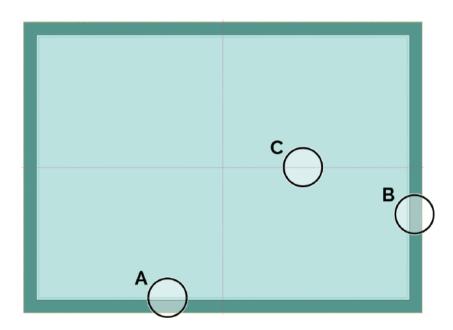
Keep in mind that when getting assembled the box artwork might "spill" into a different side of the box. Because of that:
1 - Keep any important information inside the margin lines.

2- Consider how will you design your box artwork so it doesn't looks out of place if it gets displaced.

B - Wrapping

Remember to always extend your artwork to the bleed lines. All this area will wrap around the grey chipboard and to the back part of the game board.

C - Folds

This lines indicate where the board will be folded and/or cut. This should affect your artwork.