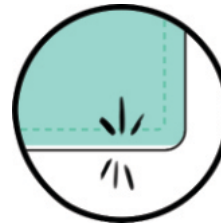## A - Margins

Keep all the important information and artwork inside the margin lines. This way you will avoid losing content if the artwork gets displaced when the paper is cut.

B - Bleed

Remember to always extend your artwork to the bleed lines. If you leave it blank, and because of small displacements during the cutting step, you could end with some white areas showing in the borders.

C - Folds

This lines indicate where the sheet will be folded. This could affect your artwork.