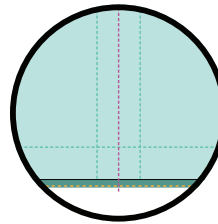


A - Minimum Margins

Keep all the important information and artwork inside the margin lines. This way you will avoid losing content if the artwork gets displaced when the paper is cut.



C - Inner and Spine Margins

Generous inner margins help your layout breath and be more readable. You can set these as big or small as you want but a good value should be between 10mm. and 20mm.



B - Bleed

Remember to always extend your artwork to the bleed lines. If you leave it blank, and because of small displacements during the cutting step, you could end with some white areas showing in the borders.